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By now, you've probably heard about the Marlboro Adventure Team, a 600 mile, 11 day trek across the rugged American West.

We haven't picked the team yet, but we've picked out the gear that's tough enough to make it. The Dirt Jak, the 840 Gear Bag, River Shorts and more. Official Marlboro Adventure Team Gear. The stuff made to outwear the toughest terrain on Earth.

The best news of all—it's free—and only for friends of Marlboro. There's only one way to get it—with Official Marlboro Adventure Team Miles. Here's all you do:

1. Collect Adventure Team Miles on specially marked packs of Marlboro.

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